



# fast·forward

startup platform  
by electronica & Elektor

## electronica fast forward in a nutshell:

- > **Boost your exposure to industrial leaders**
- > **Get investors on board**
- > **Meet new global partners**
- > **NEW in 2024: Influencer stage!**

## Dates and Location

12th - 15th of November 2024, at Messe Munich, Germany.

## Facts and Figures about electronica

- > **One of the largest electronics trade fairs in the world:** Known for its extensive reach and influence in the electronics industry.
- > **Over 70,000 trade fair visitors:** Attracting professionals, decision-makers, and innovators from around the globe.
- > **More than 3,000 exhibitors:** Showcasing cutting-edge technologies and products across the entire electronics value chain.
- > **Networking opportunities:** An excellent occasion to connect with potential clients, investors, and partners.

- > **Innovation and trends:** A platform to discover the latest trends, innovations, and solutions shaping the future of the electronics industry.

## Booth

Electronica fast forward is situated in the popular **Hall B4**, **Booth-Number B4.440** with a total booth size of **215 m<sup>2</sup>**.

## Application Process

- > **You, the startup, need to submit your pitch deck.**
- > **You will then be selected by Elektor and its partners,** with a maximum of 8 startups receiving a booth spot.
- > **Your startup needs to be in the realm of electronica's topics** and not older than 5 years. [Trade fair topics](#).
- > **The application phase has started and ends on the 27th of September.**
- > **Selected startups will be notified on the 30th of September.**

**Apply now!**

## Package

- > **Benefit from being at one of the biggest electronics trade fairs in the world**, with more than 70,000 trade fair visitors, making it a great occasion to find clients, investors, and showcase your technology. You will get the unique opportunity to benefit from direct access to a professional network.
- > There will be a **registration and communication fee** of €990, paid by the startup.
- > You will get **5-10 m<sup>2</sup>** (including a table and chairs, a backdrop in your design, as well as power and storage), with the size depending on your products and technology.
- > You will receive an **electronica fast forward branding package**, highlighting you as one of the official participants.
- > You will have the option to use the **livestream stage** located in the electronica fast forward area.
- > You will have the unique opportunity to interact with influencers (**GreatScott!**, **Max.Imagination**, **DIY GUY CHRIS**, and others), as these influencers are part of this year's electronica fast forward area as well.
- > You will participate in the **final pitch competition**.
- > On the last day, Friday the 15th, there will be the official announcement and award ceremony for the **3 winners**.
- > Three prizes will be given, which will include a total media budget of 85,000 € from Elektor.
- > You will be highlighted in all communication from Elektor, in our magazine, on social media, and via livestreams, before, during, and after the event takes place, giving you great awareness.

## Contact

If you have questions, feel free to reach out to [fastforward@elektor.com](mailto:fastforward@elektor.com).